

# MEDIA GUIDE

May 2-5 | TPC Craig Ranch



Fee

2024



## **TOURNAMENT CONTACTS**

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Chair	
Executive DirectorTeri Isaacs	
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ChairTony Dona	
Executive Director	

### **MEDIA INFORMATION**



### **QUICK FACTS**

THIS MEDIA GUIDE IS DESIGNED TO ASSIST YOU IN QUICKLY LOCATING TOURNAMENT-RELATED INFORMATION, SUCH AS FACTS, STATISTICS AND THE HISTORY OF THE CJ CUP BYRON NELSON.

#### **INTERVIEWS**

The media staff makes every effort to provide opportunities for interviews with PGA TOUR players and tournament officials.

Early in the week, we will post a schedule of interviews at the Media Center entrance.

#### **MEDIA CENTER FACILITIES**

The Media Center opens Tuesday, April 30, and is operated by THE CJ CUP Byron Nelson staff as well as PGA TOUR media relations staff. Media covering the G4D Tour on April 29 & 30 will have early access to the Media Center starting April 29. The Media Center is located across from the TPC Craig Ranch Clubhouse, near No. 18 green. Hours of operations are:

Monday, April 29 (open for G4D media) 8 a.m. – 5 p.m.

Tuesday, April 30 8 a.m. – 5 p.m.

Wednesday, May 1 - Sunday, May 5 6:30 a.m. - until 2 hours after play ends

#### **WIRELESS INTERNET ACCESS**

Complimentary wireless Internet access is provided for all working media.

### **PHOTOGRAPHY**

Photographer credentials are issued only to personnel on assignment from recognized and accredited publications or news services.

Media/photographers must request appropriate day of decals from on-site PGA TOUR media officials.

A limited number of photo decals are issued daily by the PGA TOUR media official on-site and permit the wearer access inside the gallery ropes. Photographers who do not have a photo decal must stay outside the ropes. Due to safety and traffic considerations, the PGA TOUR prohibits use of golf carts by photographers.

#### **BROADCASTS** — TELECASTS

The tournament media staff makes every effort to accommodate broadcast and telecast requests. On–site parking of mobile vans for live telecasts and broadcasts is limited.

Please contact Courtney Monroe at (325) 642-8192 or cmonroe@salesmanshipclub.org to request accommodations.

For additional information regarding the tournament, please contact:

Courtney Monroe
Director of Marketing, THE CJ CUP Byron Nelson
Cell: (325)-642-8192
cmonroe@salesmanshipclub.org

Sarah Borchardt Sunshine Sacks Morgan & Lylis Cell: (925)-788-7336 borchardt@ssmandl.com



**DATES** May 2-5, 2024

SITE TPC Craig Ranch, McKinney, Texas

**DEFENDING CHAMPION** Jason Day

**FORMAT** 72 holes of stroke play; after 36 holes the field is cut to the top, 65 plus ties.

**PURSE** \$9,500,000 million total purse. \$1,710,00 to the champion.

#### **SCHEDULE OF EVENTS**

MONDAY, APRIL 29 (Course closed to public) G4D Tour Sewell Pro-am

TUESDAY, APRIL 30 G4D Tour Celeb-Am presented by Nicholas Air (Trinity Forest Golf Club, Dallas, TX)

WEDNESDAY, MAY 1
Healthcare Highways Pro-am
Opening Ceremony
Byron Nelson International Junior Golf Awards
Ceremony

THURSDAY, MAY 2
First Round - THE CJ CUP Byron Nelson

FRIDAY, MAY 3
Second Round - THE CJ CUP Byron Nelson

SATURDAY, May 4
Third Round - THE CJ CUP Byron Nelson

SUNDAY, May 5
Final Round - THE CJ CUP Byron Nelson
Closing Ceremony

#### **SPONSOR**

The Salesmanship Club of Dallas has hosted the tournament since 1968. The 2024 tournament marks the first year with the tournament's new title sponsor, CJ Group. CJ Group inked a 10-year deal to become the newest title sponsor of the 56-year old event, joining a storied legacy in the North Texas area. Since 1968, the THE CJ CUP Byron Nelson has raised \$186M for its beneficiary Momentous Institute, more than any other PGA TOUR event.

#### **NORTH TEXAS IMPACT**

Funds raised at THE CJ CUP Byron Nelson support Momentous Institute, who, with the support of Salesmanship Club of Dallas, is dedicated to innovative mental health services, education, and professional training to strengthen children, families, and communities. As the only Dallas nonprofit offering mental health services and operating an elementary school, Momentous Institute offers a unique synergy between education and mental health that no other school, curriculum, counseling, or professional training program offers. To learn more, visit momentousinstitute.org.

#### **BYRON NELSON**

In 1945, Byron Nelson accomplished an incredible winning streak. He finished that year with 18 victories, including 11 straight, and established a record for the lowest scoring average (68.33), which remained untouched for 55 years.

During his career, Byron Nelson won 52 PGA TOUR sanctioned tournaments, including the 1939 U.S. Open, the 1937 and 1942 Masters, and the 1940 and 1945 PGA Championships. In 1968, Byron Nelson lent his name to the Byron Nelson Golf Classic, and the result has been a long and successful partnership.

In 2006, Byron was posthumously awarded the Congressional Gold Medal for his humanitarian efforts. He passed away in September 2006.

In 2007, Salesmanship Club announced the creation of a special award to honor Mr. Nelson's legacy. The Byron Nelson International Junior Golf Awards were awarded for the first time at the 2008 tournament. The awards were created to continue Byron Nelson's legacy of encouraging and mentoring young golfers. Through this awards program, exceptional junior golfers from around the world with strong character, academics and commitment to community are identified and invited to the tournament each year.





#### SECTION I. GENERAL TERMS

- 1. PGA TOUR Holds Exclusive Media Rights. PGA TOUR holds the exclusive right to provide media outlets and their representatives with access to Tournaments. All media rights in and to Tournaments, including rights to all forms of audio, video and photography, are held exclusively by PGA TOUR. For purposes of these Media Regulations, "Tournaments" means all sanctioned tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour and PGA TOUR Americas (the "Tours"), including the competition, practice rounds (including pro-ams), qualifiers, practice areas, hospitality areas and all surrounding events and areas at the tournament site(s) on all tournament days (typically Monday -Sunday). A "Media Day" preceding the week of a Tournament will also be a considered part of the Tournament for purposes of these Media Regulations, unless otherwise specifically set forth in these Media Regulations.
- 2. Overview of Credentials. PGA TOUR issues credentials under these Media Regulations solely to approved individuals ("Credential Holders") representing an approved media outlet ("Media Outlet"). A credential authorizes a Credential Holder, on a temporary and conditional basis, to access a Tournament on behalf of his/her Media Outlet and collect and distribute certain content for news and editorial purposes in accordance with these Media Regulations. Credentials are issued either for a specific Tournament (e.g., to a local outlet) or on a season-long basis.
- 3. Credential Requests. Credential requests for Tournaments (including Media Days) must be submitted by a Media Outlet for its desired Credential Holders through PGA TOUR's credentialing system. Credential requests from a Media Outlet must include the following information:
- a. Media Outlet. The name of the Media Outlet.
- b. Credential Holder(s). The individual name(s) of the Media Outlet's desired Credential Holders.
- c. Competition Photography. The name of each Credential Holder, if any, that desires to be credentialed as a "Competition Photographer" (for purposes of having the permission set forth in Section II.5.a below).
- 4. Credential Approvals. PGA TOUR reserves sole discretion to approve or deny a credential request in whole or in part. If PGA TOUR approves a credential request, PGA TOUR will record the approval in its credentialing system and issue a credential to the approved Credential Holder, setting forth the name of the Credential Holder, his/her Media Outlet and whether the Credential Holder is a Competition Photographer. To receive an issued credential, each Credential Holder and his/her Media Outlet must accept and agree to the approved terms of the credential and SECTION II. CONTENT AND PLATFORMS these Media Regulations in PGA TOUR's credentialing system.
- 5. Areas of Access. T The specific areas of a Tournament site that each Credential Holder may access are determined on a Tournament-by-Tournament basis. Access to certain areas is limited (e.g., "inside the ropes" and locker room). A Credential Holder may access on-site areas only as permitted by PGA TOUR for the relevant Tournament.
- 6. News and Editorial Use Only. A Media Outlet and its Credential

Holders may use information and other content collected at a Tournament pursuant to these Media Regulations solely in the Media Outlet's news and editorial coverage of the relevant Tournament and/or Tour. Such information and other content: (a) may not be used in any commercial manner (without limiting the sale of non-targeted, standard advertisements on an Approved Platform (as defined in Section II.1 below)); (b) may not be used to imply an official, marketing, endorsement or sponsorship relationship with PGA TOUR or any other Tour, Tournament or player; and (c) may not be sold, distributed, syndicated or licensed to third parties (except pursuant to Section IV.2 below).

7. Integrity and Gambling. To protect the integrity of PGA TOUR and/or Tournament competitions, a Media Outlet and/or Credential Holder shall not capture, collect, distribute or provide to any third party any results, data, content or information at or from a Tournament, or use, distribute or provide to any third party any data provided by PGA TOUR under these Media Regulations, for purposes of or in connection with any gambling, gaming, daily fantasy or similar activity ("Gambling") unless permitted pursuant to a separate agreement with PGA TOUR. Further, a Media Outlet and/or Credential Holder shall not provide Inside Information (as defined below) to any third party that he or she knew would be used, or should have known would be used, for Gambling on a Tournament, Within these Media Regulations, "Inside Information" means information relating to a Tournament (e.g., the health of a player, the conditions of a course, etc.) that is not publicly available and that a Credential Holder knows due to his or her access to a Tournament under these Media Regulations. However, this Section 7 does not prohibit a Media Outlet and/or Credential Holder from publicly disclosing information and other content collected by the Credential Holder at a Tournament in the course of the Media Outlet's news and editorial coverage of the relevant Tournament from a Gambling perspective (e.g., publicly analyzing a player's current form in publicly recommending Gambling picks for a Tournament). In addition, a Credential Holder should not ask PGA TOUR players or caddies questions that would reasonably be expected to lead to a player violating or discussing a violation of the PGA TOUR Integrity Program Manual, which prohibits players from betting on a professional golf event or providing Gambling tips or analyses for a professional golf event, among other things. PGA TOUR will provide the Credential Holder with a copy of the PGA TOUR Integrity Program Manual upon request.

8. Revocation of Credentials. PGA TOUR reserves sole discretion to revoke credentials issued under these Media Regulations, and/ or the approved terms of a specific credential, in whole or in part at any time.

1. Approved Platforms. Within these Media Regulations, "Approved Platforms" means, with respect to each Media Outlet: (a) the official publications, television channels, websites, software applications ("apps") and social media accounts that are operated by the Media Outlet and branded with the brand of the Media Outlet; and (b) the personal social media accounts of the Media Outlet's Credential Holders (e.g., a reporter's personal X account); provided, however, that such personal accounts may be used solely in the course of a Credential Holder representing his/her

These Media Regulations establish the terms by which a media outlet and its representatives may request, receive and use credentials to access PGA TOUR tournaments for news and editorial purposes. These Media Regulations form a binding contract between PGA TOUR, Inc. ("PGA TOUR"), a Media Outlet and its Credential Holders (as defined below). In consideration of receiving credentials from PGA TOUR under these Media Regulations, each Media Outlet and its Credential Holders accept and agree to these Media Regulations.

Media Outlet under these Media Regulations to complement the Media Outlet's news and editorial coverage of the relevant Tournament and/or Tour. PGA TOUR may revoke the rights set forth in these Media Regulations with respect to one or more Approved Platforms of a Media Outlet in whole or in part at any time in its sole discretion.

- 2. Information and Data. a. Collection of Information. A Credential Holder may collect information at Tournaments and report such information via Approved Platforms as part of his/her Media Outlet's news and editorial coverage of the relevant Tournament and/or Tour, subject to the terms and conditions of these Media Regulations.
- b. Use of Data. Any and all feeds of scoring data, statistical information and other data provided by PGA TOUR to a Media Outlet and/or its Credential Holders at a Tournament are provided solely to enhance the Media Outlet's news and editorial coverage of the Tournament under these Media Regulations (and subject to Section II.9 below). Such data feeds may not be distributed by a Media Outlet and/or Credential Holder in whole or in part unless a separate data license agreement in entered into with PGA TOUR.
- 3. Video. a. Commentary / Interviews / Press Conferences. A Credential Holder may capture video of (i) commentary by the Credential Holder in the Media Center (e.g., "stand-up" Tournament updates), (ii) one-on-one interviews by the Credential Holder in the Media Center and any "flash" interview areas designated by PGA TOUR staff, and (iii) interviews organized by PGA TOUR Staff in the Media Center interview room and/or in "flash" interview areas (e.g., "press conferences"). A Credential Holder and/or his/her Media Outlet may distribute such video on a live and/or delayed basis via Approved Platforms, A Credential Holder may not capture video of practice or competition rounds. including any activity on the golf course or in the practice areas, unless permitted under the immediately following paragraph.
- b. Practice Areas / Highlights. A Credential Holder, if and only if representing a Media Outlet that owns and operates a linear, 24x7x365 channel distributed via free-to-air, cable, satellite, IPTV and/or OTT platforms that is an Approved Platform, may capture video of interviews from the practice areas and highlights of practice and competition rounds. Such video: (i) may solely be captured for and used in a regularly scheduled news program on such linear channel (and simulcast via the Media Outlet's digital platforms that are Approved Platforms where such linear channel is simulcast on a 24x7x365 basis); (ii) may not be in excess of three (3) minutes in the aggregate per day from each Tour; and (iii) may not be distributed in any geographic market until PGA TOUR's broadcaster(s) of the Tournament in such geographic market has concluded its telecast of that day's live or initial air coverage.
- 4. Audio. Credential Holder may capture audio of (a) commentary by the Credential Holder in the Media Center (e.g., "standup" Tournament updates). (b) one-on-one interviews by the Credential Holder in the Media Center and any "flash" interview areas designated by PGA TOUR staff and (c) interviews organized by PGA TOUR Staff in the Media Center interview room and/or in "flash" interview areas (e.g., "press conferences"). The Credential Holder and/or his/her Media Outlet may distribute such audio on a [live] and/or delayed basis via Approved Platforms. A Credential Holder may not capture "play-by-play" or similar audio descriptions

of practice or competition rounds, including any activity on the golf course or in the practice areas.

- 5. Photography. a. Competition Photographers. If a Credential Holder is credentialed as a Competition Photographer, he/she may capture photographs on all Tournament days throughout the Tournament site, including of competition.
- b. Non-Competition Photographers. If a Credential Holder is not credentialed as a Competition Photographer:
- i. Practice Days, On practice days (typically Monday Wednesday), the Credential Holder may capture photographs throughout the Tournament site, including of practice areas and practice rounds.
- ii. Competition Days. On competition days (typically Thursday -Sunday), the Credential Holder may capture photographs solely of the practice areas, in the Media Center and designated interview areas and of non-competition areas of the Tournament site (e.g., hospitality areas).
- c. Distribution. A Credential Holder and/or his/her Media Outlet may distribute photographs captured at a Tournament solely via Approved Platforms. Such photographs may not be used with real-time or near real-time information or sequenced to create a "shot by shot" or "hole by hole" account of the day's play, nor may photos be sequenced in such a way as to approximate video.
- 6. Drone Use. Drones (or unmanned aircraft systems) may not be used by a Media Outlet and/or its Credentialed Media at PGA TOUR-sanctioned tournaments (across all PGA TOUR-operated tours) at any time during tournament week, including on practice round days. PGA TOUR will consider requests to fly drones at tournaments on a case-by-case basis and expects to approve drone flights at tournaments only in limited circumstances. Drone video of the Tournament course is available via the PGA TOUR Content Hub for Media Outlets and/or its Credentialed Media to download and use per these Media Regulations.
- 7. Media Days. On Media Days, a Credential Holder may capture video and/or audio of commentary by the Credential Holder, press conferences and interviews by the Credential Holder, and special events at Media Days (e.g., clinics, promotions, etc.). A Credential Holder and/or his/her Media Outlet may distribute such video and/ or audio on a live and/or delayed basis via Approved Platforms. Each Credential Holder (whether a Competition or Non-Competition Photographer) may capture photographs of all Media Day activities and distribute such photographs through Approved Platforms as set forth in Section II.5.c immediately above.
- 8. Timing of Content Distribution. Audio, video, and photos captured at Tournaments may be used and posted in Approved Platforms until (and not after) forty-eight (48) hours following the conclusion of the applicable Tournament, If audio, video, or photos are used or posted in Approved Platforms prior to such deadline, the Media Outlet and/or Credential Holder will not be required to take down such audio, video, or photos after such deadline unless PGA TOUR requests.
- 9. Archiving and Aggregation. A Media Outlet and/or Credential Holder may not archive, compile or aggregate content collected and captured at a Tournament pursuant to these Media Regulations, including without limitation for purposes of a gallery, program, show, product or service covering PGA TOUR, any other

## **PGA TOUR MEDIA REGULATIONS**



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Tour(s) and/or Tournament(s).

- 10. No Real-Time Coverage. A Media Outlet and/or Credential Holder's coverage of a Tournament from on site on any platform may not purport to be, approximate or serve as a substitute for play-by-play, hole-by-hole or real-time coverage of a Tournament via PGA TOUR's official or licensed platforms, as determined by PGA TOUR.
- 11. Promotion of Coverage. A Media Outlet and/or Credential Holder may not advertise, market, promote or imply the offering of "live" coverage of Tournament action (practice or competition) under these Media Regulations.
- 12. Ownership. As a condition to receiving credentials hereunder and being provided with access to a Tournament, each Media Outlet and Credential Holder acknowledges and agrees that PGA TOUR is the sole owner of all rights, including all copyrights, in and to all audio and video captured at a Tournament (of golf action or otherwise). Each Media Outlet and Credential Holder hereby assigns to PGA TOUR all such rights, provided that each Media Outlet and Credential Holder is hereby authorized to use such audio and video as expressly permitted under these Media Regulations. At PGA TOUR's request., each Media Outlet and Credential Holder will execute any further documentation reasonably requested and provided by PGA TOUR to effect PGA TOUR's ownership of such audio and video. Further, at PGA TOUR's request, each Media Outlet and Credential Holder will provide PGA TOUR with copies of all such audio and video, and all cost and expense.
- 13. Credits. Uses of video pursuant to these Media Regulations, where reasonably practicable and customary, shall be made with a courtesy credit to PGA TOUR.
- 14. Takedowns. PGA TOUR may issue and/or request takedowns of content captured at a Tournament as applicable in the event of any violation of these Media Regulations. Each Media Outlet and Credential Holder agrees to promptly comply with any such
- 15. Other Content and Platforms. Content and platforms not specifically addressed in these Media Regulations, including virtual and augmented reality, may not be captured at a Tournament or used by a Media Outlet and/or Credential Holder unless set forth in a separate written agreement with PGA TOUR.

#### SECTION III. ON-SITE CONDUCT GUIDELINES

- 1. General Conduct Guidelines. For all Credential Holders:
- a. A Credential Holder must present his/her credentials upon entry to a Tournament, at all relevant access points within a Tournament and at the request of PGA TOUR or Tournament staff.
- b. A Credential Holder must follow the directions and instructions of PGA TOUR and Tournament staff while present at a Tournament pursuant to these Media Regulations.
- c. All media recording devices and other equipment must be noise free at all times.
- d. The use of carts by a Credential Holder is prohibited.

- 2. Positioning Guidelines. For all Credential Holders:
- a. Only a Credential Holder with an inside the ropes credential is permitted inside the ropes at any time. Further, a Credential Holder must hold an inside the ropes credential for the relevant Tournament day.
- b. A Credential Holder with an inside the ropes credential: (i) must remain within an arm's length from the ropes, so as to blend into the gallery and appear to be part of the gallery at all times; and (ii) is not permitted on the teeing ground unless express written permission has been granted by PGA TOUR.
- c. A Credential Holder may not position himself/herself in the line of play. If requested to move by a player, caddie or PGA TOUR or Tournament staff, a Credential Holder must do so without delay or discussion. A Credential Holder should position him/herself outside of the reasonable line of sight of PGA TOUR broadcasters.
- 3. Interview Guidelines. For all Credential Holders:
- a. Use of interviews must be limited to the person being interviewed. b. A Credential Holder must clearly request, and the player must clearly grant permission, for audio and/or video of an interview to be recorded. The Credential Holder is responsible for providing evidence of such permission at the request of PGA TOUR and/ or the interviewee.
- c. Players are not to be distracted or interrupted for interviews (or any other purpose) during practice or play on any day of a Tournament.
- d. Interviews are permitted in the practice areas only if the interview is conducted by prior arrangement with the player, outside the hitting area and not where it could be distracting to other players. photography it/he/she captured at a Tournament, at PGA TOUR's e. On competition days, interviews may be conducted only after the conclusion of the player's round (i.e., after the player has signed his scorecard), unless a prior arrangement is made a preround interview. A Credential Holder is not allowed in the scoring area. PGA TOUR staff will seek to make requested and leading players available each day in a designated interview area (typically, near the scoring area and/or in the Media Center).
  - 4. Photography Guidelines. For all Credential Holders (i.e., for Competition and Non-Competition Photographers):
  - a. Silent photography equipment must be used when taking a picture during a player's swing at any time.
  - b. Players may not be asked to pose during practice sessions (i) before a practice or competition round except by prior arrangement with the player or (ii) during a practice or competition round under any circumstances.
  - 5. Locker Room Guidelines. Only Credential Holders specifically credentialed for locker room access are permitted in the locker room. For such permitted Credential Holders:
  - a. Live reporting, video recording and photography are not permitted in the locker room.
  - b. Audio recording is permitted in the locker room, subject to the following terms and conditions:
  - i. Audio interviews in the locker room are for a Credential Holder's reference only. The audio may not be distributed to the public or any third party or used for any other purpose.
  - ii. Audio may be recorded in the locker room solely for one-on-one player interviews (with express permission).
  - iii. A Credential Holder must make other players in the vicinity aware that an interview is being recorded.

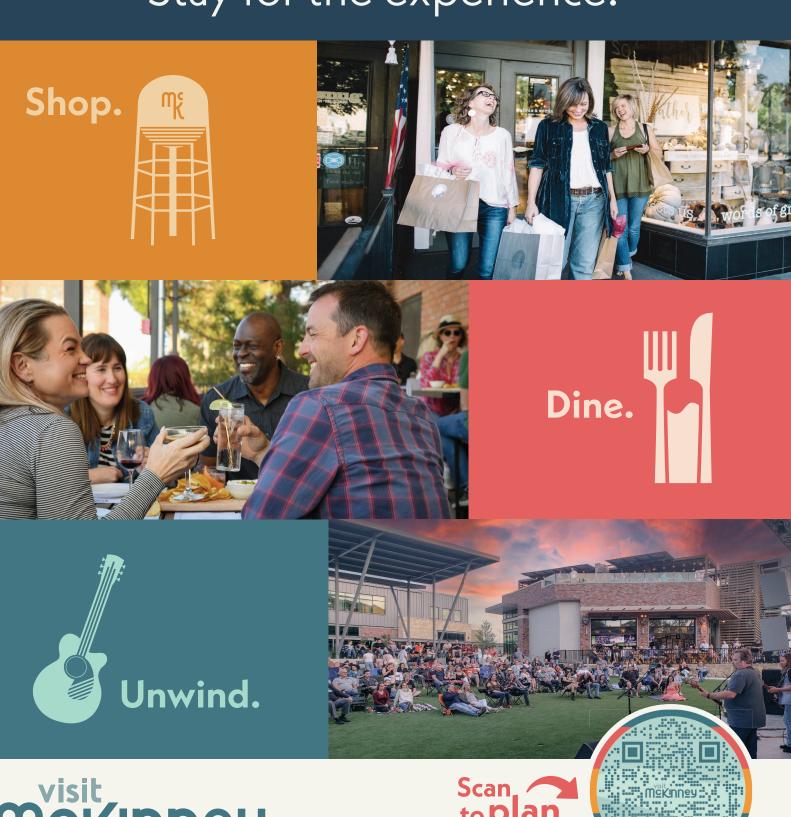
- iv. PGA TOUR staff may designate an area within the locker room for the purpose of conducting interviews.
- c. During weather delays, a Credential Holder is not permitted in the locker room. If possible, PGA TOUR staff will make players available for interviews during weather delays in designated interview area(s).

#### SECTION IV. MISCELLANEOUS TERMS

- 1. Use of PGA TOUR and Tournament Trademarks. Each Media Outlet is authorized to use the names, logos and other trademarks of PGA TOUR and Tournaments solely in its news and editorial coverage of a Tournament and/or Tour pursuant to these Media Regulations. The use of such trademarks must be in accordance with PGA TOUR's and Tournaments' brand guidelines and instructions from time to time. Such trademarks: (a) may not be used in any commercial manner; and (b) may not be used to imply an official, marketing, endorsement or sponsorship relationship with PGA TOUR or any other Tour or a Tournament.
- 2. Commercial Uses. If a Media Outlet and/or Credential Holder desire to use information or other content collected by them pursuant to these Media Regulations, any archival footage or content of PGA TOUR or any trademark of PGA TOUR or a Tournament for any commercial or promotional purpose, please contact PGA TOUR. Any such usage, if permitted, must be set forth in a separate license agreement. These Media Regulations do not apply to, and credentials will not be issued under these Media Regulations to, equipment manufacturers, sponsors and other commercial entities.
- 3. Wire Services. A Media Outlet recognized by PGA TOUR as an established wire and news distribution service (e.g., AP) may distribute the information and other content collected by its Credential Holders under these Media Regulations to third party media organizations in the ordinary course of its business. Such third party media organizations may use such information and other content solely for their news and editorial coverage on the same terms and conditions applicable to Media Outlets under these Media Regulations. Each wire and news distribution service will be responsible for the compliance of its third party media organizations with the terms and conditions of these Media Regulations. No Media Outlet or Credential Holder may otherwise transfer, sell or license the information or other content collected by it/him/her pursuant to these Media Regulations.
- 4. Assumption of Risk and Release of Liability. As a condition to receiving credentials under these Media Regulations, each Media Outlet and Credential Holder acknowledges and assumes all risks and dangers incidental to the game of golf and attending a Tournament, known and unknown, and hereby releases PGA TOUR, the Tournament, the host organization, the host site, all sponsors, all players, volunteers and their respective affiliates. officers, directors, managers, members, employees and agents from any and all liabilities, damages and losses, including property damage, personal injury and death, resulting from its/his/her attendance of a Tournament to the fullest extent permitted under applicable law.

- 5. Indemnification. Each Media Outlet and Credential Holder shall indemnify, defend and hold harmless PGA TOUR, Tournaments, host organizations, host sites, sponsors, players and their respective affiliates, officers, directors, managers, members, employees, volunteers and agents from and against any and all liabilities, damages, injuries, claims, suits, judgments, causes of action and expenses (including reasonable attorneys' fees) suffered or incurred by any of them as a result of any breach of these Media Regulations, negligence or willful misconduct by or of, for purposes of the Media Outlet's obligation, the Media Outlet or any of its Credential Holders, or, for purposes of a Credential Holder's obligation, such Credential Holder.
- 6. Use of Likeness. Each Credential Holder grants permission to PGA TOUR and its affiliates, licensees, distributors and media partners to utilize his/her image and likeness as appearing incidentally in any live or recorded television or other transmission or reproduction in whole or in part of any Tournament.
- 7. Interpretation, Modification and Enforcement, PGA TOUR may interpret, modify, update, replace and enforce these Media Regulations at any time in its sole discretion. These Media Regulations are not intended to and do not serve as a waiver of any intellectual property or other rights of PGA TOUR.
- 8. Reservation of Rights. PGA TOUR reserves all rights not expressly granted to a Media Outlet and/or Credential Holder under these Media Regulations.
- 9. No Transferability. These Media Regulations, and each credential issued hereunder, may not be transferred, conveyed or assigned by a Media Outlet or Credential Holder.
- 10. Entire Agreement. These Media Regulations constitute the entire agreement among PGA TOUR, a Media Outlet and its Credential Holders with respect to the matters covered in these Media Regulations and shall supersede all prior written, oral, or implied understandings among them with respect to such matters. Any other terms or conditions proposed by a Media Outlet or Credential Holder are hereby rejected.
- 11. Governing Law; Venue. These Media Regulations will be construed and enforced according to the laws of the State of Florida, without regard to conflicts of law principles. Each party irrevocably submits to the exclusive jurisdiction of the courts of St. Johns County in the State of Florida and the federal courts of the Unites States of America located in Jacksonville, Florida for any action or proceeding arising out of or related to these Media Regulations.
- 12. Acceptance of Media Regulations. By using a credential, each Credential Holder and his/her Media Outlet accepts and agrees to the approved terms of the credential and these Media Regulations (in the event the Credential Holder and/or Media Outlet has not already accepted and agreed).
- 13. Questions. Please contact the PGA TOUR Communications Department with any questions regarding these Media Regulations.

# Come for the <u>hospitality</u>. Stay for the experience.







## SALESMANSHIP CLUB OF **DALLAS TOURNAMENTS**

Yea	nr Name	Dates	Club Site	Chairman	Champion	Purse
194	14 Texas Victory Open	Sept. 7-10	Lakewood CC	Hal A. Gulledge	Byron Nelson	\$10,000
194	15 Dallas Open	Sept. 6-9	Dallas CC	Hal A. Gulledge	Sam Snead	\$10,000
194	6 Dallas Invitational	Sept. 26-29	Brook Hollow CC	Ben Lee Boynton	Ben Hogan	\$10,000
195	Dallas Centennial Open	May 24-27	Preston Hollow CC	James J. Ling	Don January	\$30,000
195	Texas International Open	June 1-4	Preston Hollow CC	James J. Ling	Peter Thompson	\$67,000
195	Dallas Open	Sept. 13-16	Glen Lakes CC	James J. Ling	Sam Snead	\$40,000
195	58 Dallas Open	June 5-8	Oak Cliff CC	Sanders H. Campbell	Sam Snead	\$25,000
195	59 Dallas Open	Sept. 11-14	Oak Cliff CC	Hank Peek	Julius Boros	\$25,000
196	Dallas Open	Sept. 2-5	Oak Cliff CC	William H. Pierce	Johnny Pott	\$25,000
196	Dallas Open	Sept. 2-5	Oak Cliff CC	Lin H. Gower	Earl Stewart Jr.	\$30,000
198	Dallas Open	Aug. 31-Sept. 3	Oak Cliff CC	Val M. Lamm	Billy Maxwell	\$35,000
198	PGA Championship	July 18-21	Dallas Athletic Club	W.L. Todd Jr.	Jack Nicklaus	\$80,900
196	Dallas Open	Sept. 4-7	Oak Cliff CC	C. B. Edwards	Charles Coody	\$40,000
198	66 Greater Dallas Open	April 21-26	Oak Cliff CC	C. B. Edwards	Roberto De Vicenzo	\$85,000
198	Greater Dallas Open	April 20-24	Oak Cliff CC	Frank Anglim	Bert Yancey	\$100,000
196	8 Byron Nelson Golf Classic	April 25–28	Preston Trail GC	Frank Anglim	Miller Barber	\$100,000
198	Byron Nelson Golf Classic	April 24-27	Preston Trail GC	Don M. Houseman	Bruce Devlin	\$100,000
197	70 Byron Nelson Golf Classic	April 27-May 3	Preston Trail GC	Wilson Germany	Jack Nicklaus	\$100,000
197	71 Byron Nelson Golf Classic	May 3-9	Preston Trail GC	J. Frank Holt	Jack Nicklaus	\$125,000
197	72 Byron Nelson Golf Classic	April 24-30	Preston Trail GC	Orion Newman	Chi Chi Rodriguez	\$125,000
197	73 Byron Nelson Golf Classic	April 23-29	Preston Trail GC	George Connell	Lanny Wadkins	\$150,000
197	74 Byron Nelson Golf Classic	April 29-May 5	Preston Trail GC	F. B. Goldman	Bud Allin	\$150,000
197	75 Byron Nelson Golf Classic	May 5-11	Preston Trail GC	Bert W. Speed	Tom Watson	\$175,000
197	76 Byron Nelson Golf Classic	May 3-9	Preston Trail GC	W. W. Fair Jr.	Mark Hayes	\$200,000
197	77 Byron Nelson Golf Classic	May 2-8	Preston Trail GC	Ed E. Sammons	Ray Floyd	\$200,000
197	78 Byron Nelson Golf Classic	May 1-7	Preston Trail GC	Mike Massad	Tom Watson	\$200,000
197	79 Byron Nelson Golf Classic	May 7-13	Preston Trail GC	Syd Peatross	Tom Watson	\$300,000
198	Byron Nelson Golf Classic	May 5-11	Preston Trail GC	John Joyce	Tom Watson	\$300,000
198	Byron Nelson Golf Classic	May 4-10	Preston Trail GC	Morris Hite	Bruce Lietzke	\$300,000
198	Byron Nelson Golf Classic	April 29-May 2	Preston Trail GC	James P. Jordan	Bob Gilder	\$350,000
198	Byron Nelson Golf Classic	April 28-May 1	Four Seasons	Rodger Meier	Ben Crenshaw	\$400,000
198	Byron Nelson Golf Classic	May 7-13	Four Seasons	Herb McJunkin Jr.	Craig Stadler	\$500,000
198	Byron Nelson Golf Classic	May 6-12	Four Seasons	C. Dewitt "Dee" Brown	Bob Eastwood	\$500,000
198	Byron Nelson Golf Classic	May 5-11	Four Seasons	Tommy Stewart	Andy Bean	600,000
198	Byron Nelson Golf Classic	May 4-10	Four Seasons	Jack McJunkin	Fred Couples	600,000
198	Byron Nelson Golf Classic	May 5-11	Four Seasons	Tommy Stewart	Andy Bean	\$600,000
198	Byron Nelson Golf Classic	May 4-10	Four Seasons	Jack McJunkin	Fred Couples	\$600,000
198	GTE Byron Nelson Classic	May 9-15	Four Seasons	George Reynolds III	Bruce Lietzke	\$750,000
198	39 GTE Byron Nelson Classic	May 1-7	Four Seasons	Ellis Skinner	Jodie Mudd	\$1,000,000
199	90 GTE Byron Nelson Classic	May 3-6	Four Seasons	Webb Wallace	Payne Stewart	\$1,000,000
199	GTE Byron Nelson Classic	May 2-5	Four Seasons	Corky Clark	Nick Price	\$1,100,000
199	92 GTE Byron Nelson Classic	May 14-17	Four Seasons	Roy Gene Evans	Billy Ray Brown	\$1,100,000
199	GTE Byron Nelson Classic	May 13-16	Four Seasons	Todd Meier	Scott Simpson	\$1,200,000
199	94 GTE Byron Nelson Classic	May 8-15	Four Seasons	Plack Carr	Neal Lancaster	\$1,200,000
199	95 GTE Byron Nelson Classic	May 7-14	Four Seasons	Bob Crotty	Ernie Els	\$1,300,000

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# SALESMANSHIP CLUB OF DALLAS TOURNAMENTS



# CHAMPIONS OF THE TOURNAMENT

Year	Name	Dates	Club Site	Chairman	Champion	Purse
1996	GTE Byron Nelson Classic	May 5-12	Four Seasons	Frank Houseman	Phil Mickelson	\$1,500,000
1997	GTE Byron Nelson Classic	May 11-18	Four Seasons	Frank Houseman	Tiger Woods	\$1,800,000
1998	GTE Byron Nelson Classic	May 10-17	Four Seasons	Mac Wesson	John Cook	\$2,500,000
1999	GTE Byron Nelson Classic	May 9-16	Four Seasons	Bruce Sifford	Loren Roberts	\$3,000,000
2000	GTE Byron Nelson Classic	May 7-14	Four Seasons	Patrick McEvoy Jr.	Jesper Parnevik	\$4,000,000
2001	Verizon Byron Nelson Classic	May 6-13	Four Seasons	Paul Pulliam	Robert Damron	\$4,500,000
2002	Verizon Byron Nelson Classic	May 5-12	Four Seasons	Frank Swingle	Shigeki Maruyama	\$4,800,000
2003	EDS Byron Nelson Championship	May 10-18	Four Seasons	Randy Engstrom	Vijay Singh	\$5,600,000
2004	EDS Byron Nelson Championship	May 9-16	Four Seasons	Steve Barley	Sergio Garcia	\$5,800,000
2005	EDS Byron Nelson Championship	May 8-15	Four Seasons	Larry Nixon	Ted Purdy	\$6,200,000
2006	EDS Byron Nelson Championship	May 7-14	Four Seasons	Pat Bolin	Brett Wetterich	\$6,200,000
2007	EDS Byron Nelson Championship	April 22-29	Four Seasons	Brooks Cullum	Scott Verplank	\$6,300,000
2008	EDS Byron Nelson Championship	April 21-27	Four Seasons	John Nolan	Adam Scott	\$6,400,000
2009	HP Byron Nelson Championship	May 18-24	Four Seasons	Charley Spradley	Rory Sabbatini	\$6,500,000
2010	HP Byron Nelson Championship	May 17-23	Four Seasons	George Conant	Jason Day	\$6,500,000
2011	HP Byron Nelson Championship	May 23-29	Four Seasons	John Beckert	Keegan Bradley	\$6,500,000
2012	HP Byron Nelson Championship	May 14-20	Four Seasons	Robert Smith	Jason Dufner	\$6,500,000
2013	HP Byron Nelson Championship	May 13-19	Four Seasons	Mike McKinley	Sang-Moon Bae	\$6,700,000
2014	HP Byron Nelson Championship	May 12-18	Four Seasons	Patton Chapman	Brendon Todd	\$6,900,000
2015	AT&T Byron Nelson	May 25-31	Four Seasons	David Corrigan	Steven Bowditch	\$7,100,000
2016	AT&T Byron Nelson	May 16-22	Four Seasons	Tim Marron	Sergio Garcia	\$7,300,000
2017	AT&T Byron Nelson	May 15-21	Four Seasons	Tim Costello	Billy Horschel	\$7,500,000
2018	AT&T Byron Nelson	May 14-20	Trinity Forest GC	Eddy Moore	Aaron Wise	\$7,700,000
2019	AT&T Byron Nelson	May 6-12	Trinity Forest GC	Bob Carter	Sung Kang	\$7,900,000
2020	AT&T Byron Nelson	Cancelled due to Covi	d-19	John Jenkins		
2021	AT&T Byron Nelson	May 10-16	TPC Craig Ranch	Jeff Walter	K. H. Lee	\$8,100,000
2022	AT&T Byron Nelson	May 9-15	TPC Craig Ranch	Clay Duvall	K. H. Lee	\$9,100,000
2023	AT&T Byron Nelson	May 8-14	TPC Craig Ranch	Jeff Eckert	Jason Day	\$9,500,000





Year	Champion	(To Par)	Win Margin	Runner(s)-Up	Playoff Results	Share
1968	Miller Barber	270 (-10)	1	Kermit Zarley		\$20,000
1969	Bruce Devlin	277 (-3)	1	Frank Beard, Bruce Crampton		\$20,000
1970	Jack Nicklaus	274 (-6)	Tie	Arnold Palmer	Nicklaus won on 1st playoff hole	\$20,000
1971	Jack Nicklaus	274 (-6)	2	Jerry McGee, Frank Beard		\$25,000
1972	Chi Chi Rodriguez	273 (-7)	Tie	Billy Caspe	Rodriguez won on 1st playoff hole	\$25,000
1973	Lanny Wadkins	277 (-3)	Tie	Dan Sikes	Wadkins won on 1st playoff hole	\$30,000
1974	Bud Allin	269 (-15)	4	4-way tie for 2nd (See year-by-year resu	lts)	\$30,045
1975	Tom Watson	269 (-15)	2	Bob E. Smith		\$35,000
1976	Mark Hayes	273 (-11)	2	Don Bies		\$40,000
1977	Ray Floyd	276 (-8)	2	Ben Crenshaw		\$40,000
1978	Tom Watson	272 (-8)	1	Lee Trevino		\$40,000
1979	Tom Watson	275 (-5)	Tie	Bill Rogers	Watson won on 1st playoff hole	\$54,000
1980	Tom Watson	274 (-6)	1	Bill Rogers		\$54,000
1981	Bruce Lietzke	281 (+1)	Tie	Tom Watson	Lietzke won on 1st playoff hole	\$54,000
1982	Bob Gilder	266 (-14)	5	Curtis Strange	, ,	\$63,000
1983	Ben Crenshaw	273 (-11)	1	Hal Sutton, Brad Bryant		\$72,000
1984	Craig Stadler	276 (-8)	1	David Edwards		\$90,000
1985	Bob Eastwood	272 (-12)	Tie	Payne Stewart	Eastwood won on 1st playoff hole	\$90,000
1986	Andy Bean	269 (-11)	1	Mark Wiebe	, ,	\$108,000
1987	Fred Couples	266 (-14)	Tie	Mark Calcavecchia	Couples won on 3rd playoff hole	\$108,000
1988	Bruce Lietzke	271 (-9)	Tie	Clarence Rose	Lietzke won on 1st playoff hole	\$135,000
1989	Jodie Mudd	265 (-15)	Tie	Larry Nelson	Mudd won on 1st playoff hole	\$180,000
1990	Payne Stewart*	202 (-8)	2	Lanny Wadkins	mada nen en let playen nere	\$180,000
1991	Nick Price	270 (-10)	1	Craig Stadler		\$198,000
1992	Billy Ray Brown*	199 (-11)	Tie	Bruce Lietzke, Ray Floyd, Ben Crenshaw	Brown won on 1st playoff hole	\$198,000
1993	Scott Simpson	270 (-10)	1	Corey Pavin, D.A. Weibring, Billy Mayfair	Brown won on rec player more	\$216,000
1994	Neal Lancaster**	132 (-9)	Tie	4-way tie for 2nd (See year-by-year resu	lts) I ancaster won on 1st playoff hole	
1995	Ernie Els	263 (-17)	3	Robin Freeman, Mike Heinen, D.A. Weibrin		\$234,000
1996	Phil Mickelson	265 (-15)	2	Craig Parry	19	\$270,000
1997	Tiger Woods	263 (-17)	2	Lee Rinker		\$324,000
1998	John Cook	265 (-15)	3	Hal Sutton, Fred Couples, Harrison Frazar	-	\$450,000
1999	Loren Roberts	262 (-18)	Tie	Steve Pate	Roberts won on 1st playoff hole	\$540,000
2000	Jesper Parnevik	269 (-11)	Tie	Davis Love III, Phil Mickelson	Parnevik won on 3rd playoff hole	\$720,000
2000	Robert Damron	263 (-17)	Tie	Scott Verplank	Damron won on 4th playoff hole	\$810,000
				Ben Crane	Danifor worr on 4th playor flore	
2002	Shigeki Maruyama	266 (-14)	2	Nick Price		\$864,000
2003	Vijay Singh	265 (-15)	Z Tio			\$1,008,000 \$1,044,000
2004	Sergio Garcia	270 (-10)	Tie	Robert Damron, Dudley Hart		\$1,044,000
2005	Ted Purdy	265 (-15)	1	Sean O'Hair		\$1,116,000
2006	Brett Wetterich	268 (-12)	1	Trevor Immelman		\$1,116,000
2007	Scott Verplank	267 (-13)	Ti-	Luke Donald		\$1,134,000
2008	Adam Scott	273 (-7	Tie	Ryan M. Moore	· ·	\$1,152,000
2009	Rory Sabbatini	261 (-19)	2	Brian Davis		\$1,170,000
2010	Jason Day	270 (-10)	2	Brian Gay		\$1,170,000
2011	Keegan Bradley	277 (-3)	Tie	Ryan Palmer		\$1,170,000
2012	Jason Dufner	269 (-11)	1	Dicky Pride	:	\$1,170,000

## CHAMPIONS OF THE TOURNAMENT



# HOW WE BECAME WHO WE ARE

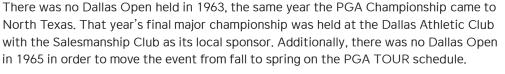
(To Par) Win Margin Runner(s)-Up Playoff Results Share Year Champion 2013 Sang-Moon Bae 267 (-13) Keegan Bradley \$1,206,000 Brendon Todd 266 (-14) Mike Weir \$1,242,000 2015 Steven Bowditch 259 (-18) Charley Hoffman, Scott Pinckney, Jimmy Walker \$1,278,000 265 (-15) Tie 2016 Sergio Garcia Brooks Koepka Garcia won the 1st playoff hole \$1,314,000 Billy Horschel 268 (-12) Tie Horschel won the 1st playoff hole \$1,350,000 2017 Jason Day 3 Marc Leishman 2018 Aaron Wise 261 (-23) \$1,386,000 268 (-12) Jason Day Horschel won the 1st playoff hole \$1,350,000 2019 Sung Kang Tournament Cancelled due to Covid-19 263 (-25) 2021 K. H. Lee Sam Burns \$1,458,000 2022 K. H. Lee 262 (-26) Jordan Spieth \$1,638,000 2023 Jason Day 261 (23) Si Woo Kim \$1,710,000 THE 2024 CJ CUP BYRON NELSON IS THE 57TH EVENT LEVERAGING MR. NELSON'S NAME. THE FIRST TOURNAMENT BEARING HIS NAME WAS HELD IN 1968 AT PRESTON TRAIL GOLF CLUB IN DALLAS, TEXAS. 2024 MARKS THE FIRST YEAR WITH THE TOURNAMENT'S NEW TITLE SPONSOR, CJ GROUP.



THE CJ CUP Byron Nelson is hosted by Salesmanship Club of Dallas in partnership with Salesmanship Club Charitable Golf of Dallas.

The first golf tournament, the Texas Victory Open, was played at the Lakewood Country Club in 1944. After a 10-year lapse, Oak Cliff Country Club assumed sponsorship of the tournament that evolved into what is now THE CJ CUP Byron Nelson.

Oak Cliff Country Club continued to host the tournament, referred to then as the Dallas Open, until 1966, with only two interruptions during its 10-year sponsorship.



After the 1966 tournament, Oak Cliff Country Club returned the sponsor's role to the Salesmanship Club of Dallas, which staged the 1967 event at the Oak Cliff location in accordance with the transfer agreement.





When GTE became the event's first title sponsor in 1988, the tournament's name changed to the GTE Byron Nelson Classic. In the summer of 2000, GTE merged with Bell Atlantic to form Verizon Communications, requiring the tournament's name to change again.

In 2003, Salesmanship Club secured the future of the tournament by signing a new agreement with Plano-based company EDS. With the change to a new title sponsor in 2003, tournament officials decided to change the tournament name from Classic to Championship. In 2008, HP acquired EDS and assumed title sponsorship, changing the tournament name to the HP Byron Nelson Championship. In November 2012, the tournament announced that starting in 2015, AT&T would take over as the title sponsor.



The 2017 tournament marked the 35th year that the Four Seasons Resort and Club Las Colinas hosted. 2018 marked the tournament's return to Dallas and inaugural year at Trinity Forest Golf Club. In 2021, the tournament officially announced its move to TPC Craig Ranch in McKinney, Texas. After eight years with AT&T, the CJ Group signed a 10-year deal to become the tournament's newest title sponsor, starting in 2024.

In 2006, we lost our dear friend and tournament namesake, Byron Nelson. The tournament is proud to carry on his legacy of strengthening children and families through its support of Momentous Institute.

<sup>\*</sup>Three-round tournament \*\*Two-round tournament ^ Ranked youngest to oldest

## OUR WHY: MOMENTOUS INSTITUTE



# OUR WHY: MOMENTOUS INSTITUTE



#### **MOMENTOUS INSTITUTE**

Momentous Institute, founded by Salesmanship Club of Dallas in 1920, is dedicated to strengthening children, families, and communities through innovative mental health services, education, and professional training. Evidence-based insights allow our work to be embraced and implemented well beyond those we work with directly, cultivating a world of emotionally thriving people reaching their full potential.



#### **MENTAL HEALTH SERVICES**

Momentous Institute specializes in accessible, trauma-informed, culturally responsive, family-based mental health services for young people and their families. Our team of over 30 licensed therapists and parent educators share a belief that all human beings deserve to heal and thrive, so we provide affordable services in both English and Spanish.

#### 2023 Impact:

- Total Served by Momentous Institute Mental Health Services: 2,566
- Total hours of direct therapy provided: 11,329
- 95% of participants in parent/caregiver education classes reported gaining new skills for effective parenting.
- 69% of families participating in some combination of family and group therapy had at least one family member demonstrate positive, reliable change at some point during treatment.
- 63% of parents reported that their child showed positive, reliable change at some point during family therapy.

#### **MOMENTOUS SCHOOL**

Momentous School is a nationally acclaimed laboratory school providing pre-kindergarten 3 through 5th-grade education. Using decades of research, our strengths-based approach places academic achievement on par with emotional learning, and the results speak for themselves.

#### 2022 Impact:

- 100% of Momentous School preschool students, and 98% of Kindergarten 5th grade students exhibited age appropriate or superior social emotional competencies.
- 97% of Momentous School's 2022 high school seniors graduated on time versus 87% of Texas peers who qualify for U.S. Low Income.
- 77% of Momentous School Alumni enrolled in college versus 49% of students who qualify for U.S. low income.
- Momentous School Alumni are 3x more likely than students who qualify for U.S. low income to attain a bachelor's degree.

#### PROFESSIONAL TRAINING

We work at the heart of mental health and education to equip teachers and professionals with effective, research-based approaches, strategies, and tools to strengthen the social emotional, and mental well-being of themselves and the young people they work with.

#### 2023 Impact:

- Total professionals trained by Momentous Institute in 2023: 2,232

#### **CHANGEMAKERS CURRICULUM**

Our custom classroom curriculum, Changemakers, stands as an internationally recognized program that was meticulously crafted from years of dedicated professional research and learning. Designed for students from pre-kindergarten (ages 3–5) through 5th grade, this curriculum utilizes both a trauma and equity lens. Changemakers curriculum integrates current mental health best practices into educational frameworks, emphasizing various facets of cognitive functioning, emotional regulation, interpersonal bonding, and beyond. As a result, Changemakers gives both students and staff alike the opportunity to develop as emotionally thriving people.

#### 2023 Impact:

- Changemakers Curriculum is being used across 23 states and 4 countries.
- Changemakers Curriculum is being used in 23 Texas school districts.
- More than 40,000 individuals have been impacted by Changemakers Curriculum





## **PROUD HISTORY**

## THE CJ CUP BYRON NELSON'S HOST ORGANIZATION SALESMANSHIP CLUB OF DALLAS

Founded in 1920, Salesmanship Club of Dallas unites its more than 600 members to strengthen the mental health of children, families, and communities. Throughout the year, members focus their efforts to support Momentous Institute which is dedicated to innovative mental health services, education, and professional training to strengthen children, families and communities.

Uniquely, Salesmanship Club of Dallas is the host organization of the PGA TOUR event, THE CJ CUP Byron nelson, which has generated more than \$186M for Momentous Institute.





## LONGEST RUNNING U.S. PGA TOUR EVENTS\*

#	Event	Year Established
1.	BMW Championship	1899
2.	RBC Canadian Open	1904
3.	Valero Texas Open	1922
4.	Genesis Open	1926
5.	Waste Management Phoenix Open	1932
6.	AT&T Pebble Beach National Pro-Ar	n 1937
T7.	Wyndham Championship	1938
T7.	Zurich Classic of New Orleans	1938
9.	THE CJ CUP Byron Nelson	1944
T10.	Charles Schwab Challenge	1946
T10.	Houston Open	1946
T12.	Farmers Insurance Open	1952
T12.	Travelers Championship	1952
14.	Sentry Tournament of Champions	1953
15.	FedEx St. Jude Classic	1958

Since its inception, THE CJ CUP Byron Nelson, with the help of its sponsors and patrons, has raised over \$186M for Momentous Institute, placing it at the top of the list of all-time tournament contributors on the PGA TOUR.

### **ESTIMATED DONATIONS**

The AT&T Byron Nelson's charitable donations:

1110 / 1	TAT Dyron No	13011 3 (	charitable done	ations.		
Year	\$ to Charity	Year	\$ to Charity	Year	\$ to Charity	
1973	* \$195,000	1990	2,391,612	2007	6,443,535	
1974	* 210,000	1991	2,639,200	2008	6,114,267	
1975	* 243,000	1992	3,051,000	2009	4,433,406	
1976	* 281,000	1993	3,627,000	2010	4,767,185	
1977	* 353,000	1994	3,200,000	2011	5,158,985	
1978	512,000	1995	3,353,000	2012	5,367,199	
1979	474,000	1996	3,825,000	2013	5,550,947	
1980	665,000	1997	4,348,000	2014	5,608,413	
1981	648,000	1998	4,347,478	2015	5,678,378	
1982	852,000	1999	5,920,548	2016	5,772,540	
1983	1,200,000	2000	6,104,924	2017	6,808,602	
1984	1,341,000	2001	6,117,498	2018	4,818,853	
1985	1,543,000	2002	5,771,175	2019	3,007,168	
1986	1,522,000	2003	5,794,428	2020	3,708,045	
1987	1,610,000	2004	6,096,611	2021	5,500,000	
1988	2,044,000	2005	6,059,536	2022	7,600,000	
1989	1.739.800	2006	6.405.500	2023	4.700.000	

TOTAL \$185,522,833

\*Indicates estimated total



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## HONORING BYRON NELSON



## BYRON NELSON CAREER



Byron Nelson etched out a career in professional golf unlike any gentleman who played the game before, or any who has played since. While his awe-inspiring accomplishments in the game of golf are widely revered, it was Mr. Nelson's personal qualities such as kindness and dedication that won the respect and admiration of his peers, present-day players and fans of all ages.

THE CJ CUP Byron Nelson was the first PGA TOUR event named in honor of a professional golfer. The decision in 1968 by Salesmanship Club of Dallas officials to name the tournament for Byron Nelson resulted in a happy union for both parties. Mr. Nelson's annual participation in the event was a large reason that the tournament's charitable donations to Momentous Institute have exceeded over \$186 million since its inception.

Byron Nelson's ties to the North Texas area date back to his birth on February 4, 1912, on a cotton farm in Ellis County, near Waxahachie, Texas. Growing up in Fort Worth, Mr. Nelson played golf in the Dallas and Fort Worth areas. He lived at Fairway Ranch in Roanoke, Texas, his home since 1946, with his wife, Peggy.

After retiring from professional golf, Mr. Nelson strived to touch lives in many different ways. He shared his profound knowledge of the game as both a teacher and analyst with his pupils, including six-time PGA TOUR Player of the Year Tom Watson, and 1964 PGA TOUR Player of the Year and 2000 United States President's Cup team captain, Ken Venturi. In 1983, the City of Dallas honored Mr. Nelson for his work on behalf of the tournament and its charity.

The Dallas All–Sports Association (DASA) awarded him the first ever Lamar Hunt Award in 2000, a national honor that is awarded based on longevity and achievement in sports, combined with integrity, character and service to the community. The DASA also saluted Mr. Nelson with its Distinguished Service Award in 1985

In 1996, Mr. Nelson helped introduce the Byron Nelson Golf School at the Four Seasons Resort and Club Las Colinas by hitting the first ball off the lesson tee. In 1992, he was honored on his 80th birthday by the Four Seasons with the dedication of a 9' 6" bronze likeness.

In addition to winning tournaments and setting records, Mr. Nelson is also remembered for the honor and sportsmanship that he brought to the game. In 1974, he received the Richardson Award, given annually by the Golf Writers Association of America to an individual who has consistently made outstanding contributions to golf. That same year, he received the Bob Jones Award, presented annually for distinguished sportsmanship in golf.

The Memorial Tournament in Muirfield Village, Ohio, honored Mr. Nelson in 1980. Each year, the theme of the Memorial Tournament is centered around a professional golfer who has played the game with conspicuous honor. Mr. Nelson followed Robert T. Jones, Walter Hagen, Francis Ouimet and Gene Sarazen as honorees.

Byron Nelson won 52 PGA TOUR–sanctioned tournaments during his relatively brief professional career, including a record 11 straight victories from March 8 through August 5, 1945. His 52 wins place him sixth on the all–time winners list.

Mr. Nelson died in September, 2006. The day after he died, President George W. Bush signed the bill that awarded Mr. Nelson the Congressional Gold Medal, the nation's highest and most distinguished civilian award, for his humanitarian efforts.



#### **CAREER ACCOMPLISHMENTS**

Won 5 major championships (the 1937 and 1942 Masters; the 1939 U.S. Open; and the 1940 and 1945 PGA Championships).

Shot 19 consecutive competitive rounds under 70 in 1945.

Recorded the lowest season scoring average in golf history in 1945 (68.33), a record that stood for 55 years.

Selected to play on 4 U.S. Ryder Cup teams (1937, 1939, 1941,1947).

Named U.S. Ryder Cup team captain in 1965.

Elected to the PGA Hall of Fame in 1953.

Elected to the Texas Sports Hall of Fame in 1955.

Elected to World Golf Hall of Fame in 1974.

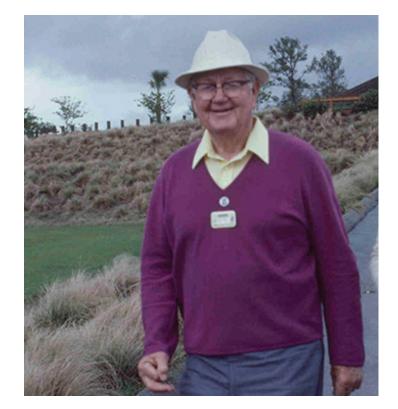
One of only 7 athletes to be named Athlete of the Year by the Associated Press more than once (1944, 1945). Among golfers, only Nelson and Tiger Woods have won the award more than once.

Leading money winner in 1944 and 1945.

First professional golfer to play 100 rounds in The Masters.

Vardon Trophy winner in 1939 (would have won again in 1944 and 1945, but no trophy was awarded during years of war of 1942–46). The Vardon Trophy is awarded by the PGA of America for the lowest scoring average.

Holds the record for most consecutive top-10 finishes with 65. The record started with the 1942 North-South tournament and ended with the 1946 Pensacola Open when Mr. Nelson was distracted by the closing of the purchase of his ranch by phone.



#### **NELSON'S TOURNAMENT VICTORIES**

WINNINGS

DATE TOURNAMENT

DATE	TOURNAMENT	SCORE	WINNINGS
1935	New Jersey State Open*	288	\$400
1936	Metropolitan Open	283	\$750
1937	The Masters	283	\$1,500
1937		140	
	Central Pennsylvania Open*	140	\$150
1937	Belmont Match Play		\$3,000
1938	Hollywood Open	275	\$700
1938	Thomasville Open	280	\$700
1939	Phoenix Open	198	\$700
1939	North and South Open	280	\$1,000
	•		
1939	Western Open	281	\$750
1939	U.S. Open	284	\$1,000
1939	Massachusetts Open*	283	\$400
1940	Texas Open	271	\$1,500
1940	Miami Open	271	\$2,537.50
1940	Ohio Open*	284	\$250
1940	•	6-0	
	PGA Championship		\$1,100
1941	Ohio Open	271	\$125
1941	Miami Open	269	\$2,538
1941	Greensboro Open	276	\$1,200
1941	Seminole Pro-Am*	134	\$803.29
1942	Ohio Open*	273	NA
1942	•	274	\$200
	Oakland Open		
1942	The Masters	280	\$1,500
1942	Tam O'Shanter	280	\$2,500
1942	Toledo Open*	137	NA
1943	Kentucky Open	273	\$1,000 WB
1944	San Francisco Victory	275	\$2,400 WB
1944	Knoxville Invitational	270	\$1,000
1944	N.Y. Open*	NA	\$500
1944	N.Y. Red Cross Tournament	275	\$2,667 WB
1944	Minneapolis Four-Ball	+13	\$800 WB/\$250
1944	Tam O'Shanter	280	\$10,100
1944	Beverly Hills Open	277	\$1,500
1944	Texas Open	276	\$2,000
	•		
1944	San Francisco Open	281	\$2,667 WB
1945	Phoenix Open	274	\$1,333 WB
1945	Corpus Christi Open	264	\$1,000
1945	New Orleans Open	284	\$1,333 WB
1945	Miami International Four-Ball	21-up	\$1,500 WB
1945	Charlotte Open	272	\$2,000 WB
1945	Greensboro Open	271	\$1,333 WB
	·		
1945	Durham Open	276	\$1,333 WB
1945	Atlanta Open	263	\$2,000 WB
1945	Montreal Open	268	\$2,000
1945	Philadelphia Inquirer Invitational 269		\$3,333 WB
1945	Chicago Victory Open	275	\$2,000 WB
1945	PGA Championship	-37 (204 holes	
1945	Tam O'Shanter	269	\$1,360 WB
1945	Canadian Open	280	\$2,000
1945	Knoxville Invitational	276	\$2,666 WB
1945	Spokane Open	266	\$2,000 WB
1945	Seattle Open	259	\$2,000 WB
1945	Fort Worth Open	273	\$2,000 WB
1946	Los Angeles Open	284	\$2,667 WB
1946	San Francisco Open	283	\$3,000 WB
1946	New Orleans Open	277	\$1,500
1946	Houston Open	274	\$2,000
1946	Columbus Invitational	276	\$2,500
1946	Chicago Victory Open	279	\$2,000
1948	Texas PGA Championship (Retired)*	278	NA
		209	
1951	Bing Crosby Invitational (Retired)	ZU7	\$2,000
	-	071	64.000
1955	French Open (Retired)*	271	\$1,000

WB = War Bonds; NA = Not Available \* = Not a PGA TOUR sanctioned event

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# BYRON NELSON INTERNATIONAL JUNIOR GOLF AWARDS



## **WEATHER HISTORY**

The Byron Nelson International Junior Golf Award recognizes the achievement of junior golfers around the world. Young athletes who distinguish themselves with a high level of junior tournament play as well as excellence in academics, a commitment to community service and exceptional character are selected.

The awards ceremony is held during THE CJ CUP Byron Nelson tournament week. The award recipients attend the tournament and get to experience a PGA TOUR event, meet PGA TOUR professionals and get an in-depth, behind the scenes glimpse of what it takes to operate a professional golf event and the rewards such an event brings to the local community.

Past recipients have gone on to win Masters, U.S. Opens, British Opens, PGA Championships, PGA TOUR events, European Tour events, NCAA National Championships, USGA Junior Amateur Championships as well as participated in Ryder Cups, President's Cups, Walker Cups, and Junior Ryder Cups.



#### **AWARD RECIPIENTS (2008-2023)**

#### 2008

Dylan Frittelli, South Africa Luciano Garcia, Mexico Cody Gribble, USA Cory Whitsett, USA Patrick Winther, USA

#### 2009

Evan Beck, USA Emiliano Grillo, Argentina Brinson Paolini, USA Cameron Peck, USA

#### 2010

Yaroslav Merkulov, USA Jordan Spieth, USA Bobby Wyatt, USA

#### 201

Michael Johnson, USA Denny McCarthy, USA Justin Thomas, USA

#### 201

Wyndham Clark, USA Ricky Kato, Australia Matt NeSmith, USA Cody Proveaux, USA

#### 2013

Viraat Badhwar, Australia Tianlang Guan, China Jim Liu, USA Stratton Nolen, USA Robby Shelton, USA

#### 201/

George Cunningham, USA Doug Ghim, USA Matthew Perrine, USA

#### 2015

Sam Burns, USA Austin Connelly, USA Brad Dalke, USA Davis Riley, USA

#### 2016

Philip Barbaree, USA Cooper Dossey, USA Ryan Grider, USA Davis Shore, USA

#### 2017

Wilson Furr, USA Noah Goodwin, USA Cole Hammer, USA Eugene Hong, USA

#### 2018

Garrett Barber, USA Sean Maruyama, USA Trent Phillips, USA

#### 2019

Akshay Bhatia, USA Ricky Castillo, USA Gerry Jones Jr., USA William Moll, USA Travis Vick, USA Trey Bosco USA

#### 202

Michael Brennan, USA Michael Heidelbaugh, USA Joe Pagdin, USA Karl Vilips, USA Joe Pagdin, USA

#### 202

Kelly Chinn, USA David Ford, USA Gordon Sargent, USA Jackson Van Paris, USA Rose Zhang, USA

#### 2022

Luke Clanton, USA Megha Ganne, USA Ben James, USA Bryan Lee, USA

#### 2023

Carson Kim, USA Eric Lee, USA Jackson Koivun, USA Preston Stout, USA

#### 2024

Boston Bracken, USA William Jennings, USA Jay Leng, USA Ethan Paschal, USA Charlie Wylie, USA Any PGA TOUR event played in the spring will endure its share of inclement weather, but throughout the years, THE CJ CUP Byron Nelson has encountered good luck with the elements. Since 1968, the tournament has completed 72 holes in 42 of the 46 events, losing only four complete rounds of golf in that span (two rounds lost in 1994, one each in 1990 and 1992). As unpredictable as the weather may be, THE CJ CUP Byron Nelson always seems to come out a winner. Brief yearly summaries of the weather since the tournament began playing at TPC Craig Ranch:

### 2021

Course started play in wet conditions due to rain earlier in the week. Thursday and Friday were partly cloudy and breezy with winds gusting up to 18 mph. Temps stayed in the 70's. Saturday was partly sunny and breezy with a high of 81. Winds gusted up to 25 mph. Sunday experienced heavy rain showers and wind. Play was suspended from almost 2.5 hours due to rain and lightning. Temperature stayed in the high 70's.

#### 2022

Thursday — Sunday were warm with temperature high in the 90's, sunny, and wind ranging from 14–25 mph. Sunday finished with a high of 96.

#### 2023

Mostly cloudy and windy with gusts up to 25 mph. Friday had a delayed start due to inclement weather. The remainder of the day stayed partly cloudy with wind gusts up to 25 mph. Saturday was partly cloudy with wind slightly decreasing to 8–14 mph. Sunday finished with clouds and scattered showers. Jason Day putted 18 in a downpour. Temps stayed in the mid-80's all week.

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# TELEVISION AND PLAYOFF HISTORY

### 2024 PURSE BREAKDOWN

Total Purse: \$9,500,000Champion: \$1,710,000Runner-up: \$1,035,500

3     537,200     26     63,200     49     20,5       4     379,200     27     60,830     50     19,5       5     316,000     28     58,460     51     19,4       6     284,400     29     56,090     52     18,5	908 134 960
4 379,200 27 60,830 50 19,5 5 316,000 28 58,460 51 19,4 6 284,400 29 56,090 52 18,5	908 134 960
5 316,000 28 58,460 51 19,4 6 284,400 29 56,090 52 18,9	134 160
6 284,400 29 56,090 52 18,5	60
	44
7 264,650 30 53,720 53 18,6	
8 244,900 31 51,350 54 18,3	328
9 229,100 32 48,980 55 18,1	70
10 213,300 33 46,610 56 18,0	)12
11 197,500 34 44,635 57 17,8	354
12 181,700 35 42,660 58 17,6	96
13 165,900 36 40,685 59 17,5	38
14 150,100 37 38,710 60 17,3	880
15 142,200 38 37,130 61 17,2	222
16 134,300 39 35,550 62 17,0	)64
17 126,400 40 33,970 63 16,9	06
18 118,500 41 32,390 64 16,7	48
19 110,600 42 30,810 65 16,5	590
20 102,700 43 29,230 66 16,4	32
21 94,800 44 27,650 67 16,2	274
22 88,480 45 26,070 68 16,1	16
23 82,160 46 24,490 69 15,9	58
24 75,840 47 22,910 70 15,8	800
25 69,520 48 21,646	

TC	DURNAMEN	T PURSE	HISTORY
1968	100,000	1996	1,500,000
1969	100,000	1997	1,800,000
1970	100,000	1998	2,500,000
1971	125,000	1999	3,000,000
1972	125,000	2000	4,000,000
1973	150,000	2001	4,500,000
1974	150,000	2002	4,800,000
1975	175,000	2003	5,600,000
1976	200,000	2004	5,800,000
1977	200,000	2005	6,200,000
1978	200,000	2006	6,200,000
1979	300,000	2007	6,300,000
1980	300,000	2008	6,400,000
1981	300,000	2009	6,500,000
1982	350,000	2010	6,500,000
1983	400,000	2011	6,500,000
1984	500,000	2012	6,500,000
1985	500,000	2013	6,700,000
1986	600,000	2014	6,900,000
1987	600,000	2015	7,100,000
1988	750,000	2016	7,300,000
1989	1,000,000	2017	7,500,000
1990	1,000,000	2018	7,700,000
1991	1,100,000	2019	7,900,000
1992	1,100,000	2020	
1993	1,200,000	2021	8,100,000
1994	1,200,000	2022	9,100,000
1995	1,300,000	2023	9,500,000

### **TELEVISION COVERAGE HISTORY**

1968-79 ABC 1980 NBC 1981-83 No Network Television 1984-87 CBS 1988-98 ABC 1996-98 **USA Network** 1999-2002 CBS, FOX Sports Net / **GOLF Channel** 2003-06 CBS / USA Network 2007-24 CBS / Golf Channel

### 2024 TELEVISION SCHEDULE

GOLF Channel	(CST)
Thursday, May 2	3:00 - 6:00 p.m.
Friday, May 3	3:00 - 6:00 p.m.
Saturday, May 4	12:00 - 2:00 p.m.
Sunday, May 5	12:00 - 2:00 p.m.

### CBS

Saturday, May 15	2:00 - 5:00 p.m.
Sunday, May 16	2:00 - 5:00 p.m.

### THE CJ CUP BYRON NELSON PLAYOFFS

You can always count on an exciting finish at THE CJ CUP Byron Nelson. Since it began in 1968, no other tournament has had more champions decided by playoffs. Not only has the tournament supplied playoff drama with 18 sudden deaths in its history, another 13 Champions were decided by one stroke.

#### **MOST PLAYOFFS SINCE 1968**

THE CJ CUP Byron Nelson	19
Texas Children's Houston Open*	19
FedEx St. Jude Championship**	17
Travelers Championship	17

\*Formerly The Houston Open

\*\*Formerly The Northern Trust



### TOTAL YARDAGE: 7.414 | PAR 71 | YARDAGE FRONT 9: 3.744 | YARDAGE BACK 9: 3.670

#### 431 Yards, par 4 No. 8

You have to make a decision with your tee shot to take on the left fairway bunker or not. The second shot plays about half a club uphill to a blind landing area. The ideal approach shot favors the left side of the green, there is a slope on the middle right side that take the ball to a No. 9 run off area.

#### No. 2

There is more room on the right side off the tee than it appears. Playing down the left side of the fairway will give you a better angle to attack the green. The green slopes right to left, the best miss is either short or long and left.

#### No. 3 420 Yards, par 4

You can be aggressive off the tee and try to No. 10 catch the slope behind the bunker to have a and land in the fattest part of the fairway you will have a mid to long iron approach. The green has a false front...

#### No. 4

mid to long iron. Avoid the big bunker short left second shot plays at least a club more and you of the green.

#### No. 5 569 Yards, par 5

This long par 5 is downwind with the predominant South wind. Long hitters may choose less than driver off the tee. There is more room left once you're inside 150 yards, this also give you the best angle to attack the green. There is a big slope front left of the green, this helps you get close with a front pin location.

#### 361 Yards, par 4

This is a short par 4 that brings a lot of strategy into play. The fairway is well protected by bunkers, if you want to attack this hole finding the fairway is a must. If you hit driver off the tee and get to close to the green, attacking a front pin location is difficult. This is one of our smallest greens, be aggressive if find the fairway and have a wedge in your hand.

#### No. 7 232 Yards, par 3

This is a large green that slopes back to front. It is best to miss your tee shot short right, this will give you the best opportunity to get up and down.

#### 482 Yards, par 4

The more room right off the tee than first appears but playing down the left side of the fairway gives you the best angle for your approach shot. Short left is the best miss.

### 564 Yards, par 5

This is a tough tee shot on a windy day because of the forced carry. Plenty of room right off the 466 Yards, par 4 tee, playing down the left side will result in more run out and better angle to the green. The big decision you have to make is with your lay up, being aggressive and taking on the creek opens up the green for third shot. This green has three tiers, distance and spin control with your wedge shot is a must

#### 471 Yards, par 4

This hole normally plays down wind. Avoiding short iron approach. If you play safe off the tee the fairways bunkers allows you to attack this green. This green is large with subtle breaks, making reading putts difficult.

#### 457 Yards, par 4

219 Yards, par 3 The tee shot is tougher than if looks, it plays The first of our Par 3's. This hole should be a uphill and normally has a left to right wind. The can not see the putting surface. The green slopes back to front so the preferred miss is short..

#### 493 Yards, par 4

The ideal tee short is down the left side of the fairway, the fairway slope left to right. The longer player can attack this green in two, Most players will lay up short of the creek. The front half of the green slops back to back to front, the back half slope hard right to left.

#### No. 13 512 Yards, par 4

This is probably the toughest par four on the course. The tee shot plays uphill and has a big forced carry over bunkers and a creek. There is a bail out left for shorter hitters. The green is protected both front and back with bunker, missing short and left will give you the best chance for getting up and down. The green has a ridge running through it, front to back.

#### 330 Yards, par 4

This short par four is a through risk/reward hole. The shorter hitters have to decide what yardage second shot they want to have, there is more room right off the tee than appears. Most big hitter will take on the green, the bunkers right are always there to catch a bail out shot. This is one of our most undulated greens, you have to be accurate with your wedges if you want to

#### 216 Yards, par 3

This is a mid to long iron par three, with the water down the left side the bunkers right see a lot of action. The green has a ridge that runs up the middle from front to back that creates a bowl for middle front pins.

492 Yards, par 4

#### No. 16

A long and testing par four, into the wind this hole will challenge the best of players. You have to avoid the bunkers down the left if you want to hit this green in two. The bunkers front right hide what is one of the biggest greens on the course. Hitting the middle of this green is never a bad play. There is a severe slope on the left side of the green, and getting up and down from the chipping area is hard.

#### No 17 147 Yards, par 3

A true sleeper par 3, don't let the yardage fool you. The wind will make hitting this green a true test. Any shot coming up short will be punished by the false front on the green and may roll back into the front bunker.

#### 552 Yards, par 5

Another risk/reward hole to finish, there is a large landing area for those who have to lay up. The longer hitter off the tee will have an approach shot between 220-250 to the middle of the green. This green has two distinct levels, and if you want to make birdie being on the correct level is a must.

### THE CT CUP BYRON NELSON CHAMPIONS SCORECARDS SINCE THE TOURNAMENT MOVED TO TPC CRAIG RANCH.



2021 K. H.	LEE																					
	Hole	1	2	3	4	5	6	7	8	9	OUT	10	11	12	13	14	15	16	17	18	IN	Total
	*Par	4	4	4	3	5	4	3	4	5	36	4	4	5	4	4	3	4	3	5	36	72
First Round		3	3	4	3	4	3	3	4	4	31	4	5	4	3	4	3	4	3	4	34	65
Second Round		3	4	4	3	4	3	3	4	4	32	4	3	5	4	3	3	4	3	4	33	65
Third Round		4	4	4	3	5	4	3	4	4	35	4	4	4	4	3	2	4	3	4	32	67
Fourth Round		4	3	3	2	5	3	3	3	6	32	4	4	4	4	4	3	5	2	4	34	66
Total		14	14	15	11	18	13	12	15	18	130	16	16	17	15	14	11	17	11	16	133	263
Total Plus/Minus Par		-2	-2	-1	-1	-2	-3	Ε	-1	-2	-14	Е	Е	-3	-1	-2	-1	+1	-1	-4	-11	-25



2022 K. H.	LEE																					
	Hole	1	2	3	4	5	6	7	8	9	OUT	10	11	12	13	14	15	16	17	18	IN	Total
	*Par	4	4	4	3	5	4	3	4	5	36	4	4	5	4	4	3	4	3	5	36	72
First Round		3	4	4	3	4	3	3	3	4	31	4	3	3	4	4	3	4	3	5	33	64
Second Round		5	4	4	3	4	4	4	3	4	35	4	4	4	4	4	2	4	3	4	33	68
Third Round		5	4	4	2	4	3	3	4	4	33	4	4	5	4	3	3	4	3	4	34	67
Fourth Round		4	3	3	3	4	3	3	4	4	31	4	4	3	3	4	3	4	3	4	32	63
Total		17	15	15	11	16	13	13	14	12	130	16	15	15	15	15	11	16	12	17	132	262
Total Plus/Minus Par		+1	-1	-1	-1	-4	-3	+1	-2	-4	-14	Ε	-1	-5	-1	-1	-1	Ε	Ε	-3	-12	-26



2023 JASC	)N C	Ά	Y																			
	Hole	1	2	3	4	5	6	7	8	9	OUT	10	11	12	13	14	15	16	17	18	IN	Total
	*Par	4	4	4	3	5	4	3	4	5	36	4	4	4	4	4	3	4	3	5	36	71
First Round		4	4	4	3	5	4	3	3	4	34	3	3	4	4	4	2	3	3	4	30	64
Second Round		4	4	4	4	5	4	3	4	4	36	4	3	5	4	3	3	4	3	4	33	69
Third Round		4	3	3	3	4	4	3	4	5	33	4	3	4	4	3	3	5	3	4	33	66
Fourth Round		4	4	3	2	4	4	3	4	4	32	3	4	3	4	3	2	4	3	4	30	62
Total		16	15	14	12	18	16	12	15	17	135	14	13	16	16	13	10	16	12	16	126	261
Total Plus/Minus Par		Е	-1	-2	Ε	-2	Е	Ε	-1	-3	-9	-2	-3	Е	Е	-3	-2	Е	Е	-4	-14	-23



## **2021 RESULTS**

Champion: K. H. Lee

Score: 65-65-67-66=263

Purse: \$8,100,000.00

Champion's Share: \$1,458,000.00

1	K.H. Lee	65 65 67 66	263	\$1,458,000.00
2	Sam Burns	65 62 69 70	266	\$882,900.00
T3	Patton Kizzire	69 64 71 63	267	\$395,381.25
T3	Daniel Berger	69 67 67 64	267	\$395,381.25
T3	Scott Stallings	67 71 63 66	267	\$395,381.25
T3	Charl Schwartzel	65 68 66 68	267	\$395,381.25
T7	Troy Merritt	68 70 66 65	269	\$263,250.00
T7	Joseph Bramlett	64 70 67 68	269	\$263,250.00
T9	Jhonattan Vegas	65 72 66 67	270	\$212,625.00
T9	Seamus Power	65 68 67 70	270	\$212,625.00
T9	Doc Redman	64 67 69 70	270	\$212,625.00
T9	Jordan Spieth	63 70 66 71	270	\$212,625.00
T13	Luke Donald	65 73 66 67	271	\$153,900.00
T13	Satoshi Kodaira	67 71 66 67	271	\$153,900.00
T13	Harris English	70 68 63 70	271	\$153,900.00
T13	Bronson Burgoon	68 66 67 70	271	\$153,900.00
T17	Will Zalatoris	70 68 67 67	272	\$119,475.00
T17	Hank Lebioda	67 67 70 68	272	\$119,475.00
T17	Brandt Snedeker	66 68 68 70	272	\$119,475.00
T17	Matt Kuchar	67 66 66 73	272	\$119,475.00
T21	Lee Westwood	71 64 70 68	273	\$84,969.00
T21	Carlos Ortiz	67 66 70 70	273	\$84,969.00
T21	Marc Leishman	66 69 68 70	273	\$84,969.00
T21	Rafa Cabrera Bello	64 71 66 72	273	\$84,969.00
T21	Alex Noren	65 64 70 74	273	\$84,969.00
T26	Westley Bryan	67 71 67 69	274	\$56,700.00
T26	Rob Oppenheim	68 69 68 69	274	\$56,700.00
T26	Ryan Armour	70 66 68 70	274	\$56,700.00
T26	Sepp Straka	68 67 69 70	274	\$56,700.00
T26	Vincent Whaley	69 65 71 69	274	\$56,700.00
T26	Rory Sabbatini	67 71 68 68	274	\$56,700.00
T26	Keith Mitchell	67 71 70 66	274	\$56,700.00
T26	Ben Martin	65 69 67 73	274	\$56,700.00
T34	Jon Rahm	68 69 68 70	275	\$42,201.00
T34	Mark Hubbard	65 71 68 71	275	\$42,201.00
T34	Roger Sloan	66 68 69 72	275	\$42,201.00
T34	Scott Brown	66 71 66 72	275	\$42,201.00
T34	Adam Schenk	66 70 66 73	275	\$42,201.00
T39	Talor Gooch	69 69 67 71	276	\$31,185.00
T39	Brian Stuard	69 69 67 71	276	\$31,185.00
T39	Johnson Wagner	67 71 67 71	276	\$31,185.00
T39	Hideki Matsuyama	68 70 68 70	276	\$31,185.00
<b>T</b> 00		70 67 69 70	276	
T39	Pat Perez	70 67 69 70	270	\$31,185.00
T39	Pat Perez Russell Knox	69 67 70 70	276	\$31,185.00

T47	J. J. Spaun	63	69	72	73	277	\$20,958.75
T47	Scottie Scheffler	67	70	68	72	277	\$20,958.75
T47	Patrick Rodgers	71	66	69	71	277	\$20,958.75
T47	Ryan Palmer	67	69	66	75	277	\$20,958.75
T47	Sung Kang	67	69	72	69	277	\$20,958.75
T47	Michael Gligic	65	72	72	68	277	\$20,958.75
T47	Nelson Ledesma	68	68	73	68	277	\$20,958.75
T47	Brice Garnett	68	69	73	67	277	\$20,958.75
T55	Si Woo Kim	66	70	70	72	278	\$18,630.00
T55	Aaron Wise	64	72	71	71	278	\$18,630.00
T55	Charles Howell III	65	70	72	71	278	\$18,630.00
T55	Sebastian Munoz	66	68	73	71	278	\$18,630.00
T55	Cameron Champ	72	66	71	69	278	\$18,630.00
T55	Bryson DeChambeau	69	68	72	69	278	\$18,630.00
T61	Mark Anderson	68	69	71	71	279	\$17,820.00
T61	Wes Roach	68	70	71	70	279	\$17,820.00
T61	Martin Laird	72	66	71	70	279	\$17,820.00
T61	Luke List	68	69	72	70	279	\$17,820.00
65	Michael Gellerman	67	71	73	69	280	\$17,415.00
66	Bo Hoang	66	71	72	72	281	\$17,253.00
67	Michael Kim	69	67	71	75	282	\$17,091.00
T68	Ted Potter, Jr.	66	68	73	76	283	\$16,848.00
T68	Dylan Meyer	66	72	71	74	283	\$16,848.00
70	Cameron Percy	68	70	76	71	285	\$16,605.00

69 69 73 76 287 \$16,362.00

68 68 75 76 287 \$16,362.00

T71 D. J. Trahan

T71 Austin Cook



## **2022 RESULTS**

Champion: K. H. Lee

Score: 64-68-67-63=262

Purse: \$9,100,000.00

71 64 72 67 274 \$25,680.00

Champion's Share: \$1,638,000.00

4	IZ I I I	(4 (0 (7 (0	0/0	¢1 (00 000 00	Τ4.	Total Lauren	(4 (/ 74 70	074	¢05 (00 00
1	K.H. Lee Jordan Spieth	64 68 67 63	262	\$1,638,000.00	T46	Justin Lower	64 66 74 70	274	\$25,680.00
2 T3		67 65 64 67	263	\$991,900.00	T46	Andrew Novak	69 69 72 64	274	\$25,680.00
	Hideki Matsuyama	67 66 69 62	264	\$536,900.00	T46	Aaron Rai	68 68 68 70	274	\$25,680.00
T3 T5	Sebastián Muñoz	60 69 66 69 67 62 70 66	264	\$536,900.00 \$336,700.00	T46 T51	Callum Tarren	71 68 68 67	274 275	\$25,680.00
	Ryan Palmer		265			Joseph Bramlett	69 70 66 70		\$21,635.25
T5 T5	Xander Schauffele	72 67 65 61	265	\$336,700.00	T51 T51	Jason Day	68 68 73 66 71 64 72 68	275 275	\$21,635.25
8	Justin Thomas Charl Schwartzel	68 66 64 67 66 65 68 67	265 266	\$336,700.00	T51	Lanto Griffin Marc Leishman	73 66 69 67	275 275	\$21,635.25
o T9		69 68 61 69	267	\$284,375.00 \$247,97500	T51		71 68 66 70	275	\$21,635.25
T9	James Hahn Peter Malnati	64 70 67 66	267		T51	Matt NeSmith Aaron Wise	68 68 68 71	275	\$21,635.25
T9	Davis Riley	72 64 64 67	267	\$247,975.00	T51	Jared Wolfe	68 71 71 65	275	\$21,635.25
T12	Christian Bezuidenhout	67 70 64 67	268	\$2247,975.00	T51	Brandon Wu	73 66 66 70	275	\$21,635.25
T12	Matt Kuchar	67 68 69 64	268	\$193,375.00 \$193,375.00	T59	Tyler Duncan	68 71 69 68	276	\$21,635.25 \$20,202.00
T12	Alex Noren	70 63 71 64	268	\$193,375.00	T59	Tommy Fleetwood	72 67 70 67	276	\$20,202.00
T15	Brice Garnett	68 68 69 64	269	\$161,525.00	T59	Dustin Johnson	67 70 66 73	276	\$20,202.00
T15	Scott Scheffler	67 68 65 69	269	\$161,525.00	T59	lan Poulter	69 68 71 68	276	\$20,202.00
T17	Tom Hoge	68 68 67 67	270	\$116,707.50	T59	Matthias Schwab	67 68 73 68	276	\$20,202.00
T17	Beau Hossler	69 64 67 70	270	\$116,707.50	T59	Jhonattan Vegas	71 68 71 66	276	\$20,202.00
T17	Tom Kim	70 67 66 67	270	\$116,707.50	T65	Paul Barjon	69 68 69 71	277	\$19,292.00
T17	Jason Kokrak	68 65 68 69	270	\$116,707.50	T65	Wesley Bryan	70 68 73 66	277	\$17,272.00
T17	Nate Lashley	72 67 67 64	270	\$116,707.50	T65	Bill Haas	71 67 69 70	277	\$17,272.00
T17	Francesco Molinari	69 70 67 64	270	\$116,707.50	T65	Peter Uihlein	69 70 69 69	277	\$17,272.00
T17	Mito Pereira	64 69 70 67	270	\$116,707.50	T69	Dylan Frittelli	69 68 70 71	278	\$18,564.00
T17	Seamus Power	66 67 69 68	270	\$116,707.50	T69	Chesson Hadley	69 70 68 71	278	\$18,564.00
T25	David Lipsky	69 66 66 70	271	\$68,445.00	T69	Seth Reeves	71 67 68 72	278	\$18,564.00
T25	Joaquin Niemann	67 65 65 74	271	\$68,445.00	T69	Adam Svensson	69 69 71 69	278	\$18,564.00
T25	Rory Sabbatini	69 67 68 67	271	\$68,445.00	T73	Michael Gligic	72 67 70 70	279	\$17,927.00
T25	Austin Smotherman	68 69 66 68	271	\$68,445.00	T73	Sepp Straka	70 69 70 70	279	\$17,927.00
T25	Scott Stallings	67 67 70 67	271	\$68,445.00	T73	Vaughn Taylor	70 68 70 71	279	\$17,927.00
T25	Michael Thompson	70 67 67 67	271	\$68,445.00	T76	Kiradech Aphibarnrat		280	\$17,381.00
T25	Vince Whaley	69 69 66 67	271	\$68.445.00	T76	Keith Mitchell	69 70 69 72	280	\$17,381.00
T32	Mark Hubbard	70 65 69 68	272	\$50,808.34	T76	Martin Trainer	69 70 70 71	280	\$17,381.00
T32	Patrick Rodgers	69 67 68 68	272	\$50,808.34	T79	Adam Schenk	68 70 69 74	281	\$16,926.00
T32	Maverick McNealy	69 65 67 71	272	\$50,808.34	T79	Sahith Theegala	72 67 70 72	281	\$16,926.00
T32	Taylor Moore	72 66 65 69	272	\$50,808.34	T81	Dawie van der Walt	67 71 73 71	281	\$16,562.00
T32	Trey Mullinax	68 69 66 69	272	\$50,808.34	T81	Kyle Wilshire	65 73 71 71	281	\$16,562.00
T32	Adam Scott	67 69 71 65	272	\$50,808.34	T83	Patton Kizzire	71 68 74 71	282	\$16,198.00
T38	Cameron Champ	70 68 70 65	273	\$36,855.00	T83	Max McGreevy	69 70 71 74	282	\$16,198.00
T38	Branden Grace	70 69 67 67	273	\$36,855.00		,			,
T38	Stephan Jaeger	71 65 65 72	273	\$36,855.00					
T38	Carlos Ortiz	66 69 68 70	273	\$36,855.00					
T38	Pat Perez	73 65 67 68	273	\$36,855.00					
T38	Conrad Shindler	67 72 67 68	273	\$36,855.00					
T38	David Skinns	66 63 74 70	273	\$36,855.00					
T38	J.J. Spaun	66 68 68 71	273	\$36,855.00					

Emiliano Grillo



# NOTABLE AMATEUR PLAYERS



Satoshi Kodaira

68 70 66 68 272 \$30.115.00

### 2023 RESULTS

Champion: Jason Day

Score: 64-69-66-62=261 \$1,710,000.00

Purse: \$9,500,000.00

Champion's Share: \$1,710,000.00

1	Jason Day	64 69 66 62	261	\$1,710,000.00	T43	Matt Kuchar	67 68 69 68	272	\$30,115.00
T2	Austin Eckroat	69 65 63 65	262	\$845.500.00	T43	Justin Lower	66 70 68 68	272	\$30,115.00
T2	Si Woo Kim	65 66 68 63	262	\$845,500.00	T43	Robby Shelton	70 67 66 69	272	\$30,115.00
4	C.T. Pan	67 66 68 62	263	\$465,500.00	T50	Ryan Armour	71 66 67 69	273	\$22,216.43
T5	Zecheng Dou	63 70 64 67	264	\$351,500.00	T50	Cameron Champ	70 68 66 69	273	\$22,216.43
T5	Tyrrell Hatton	68 67 65 64	264	\$351,500.00	T50	Harrison Endycott	69 64 74 66	273	\$22,216.43
T5	Scottie Scheffler	64 64 71 65	264	\$351,500.00	T50	Tano Goya	69 68 70 66	273	\$22,216.43
T8	Vincent Norrman	68 66 65 66	265	\$277,875.00	T50	James Hahn	67 69 66 71	273	\$22,216.43
T8	Ryan Palmer	64 65 68 68	265	\$277,875.00	T50	Scott Harrington	68 68 66 71	273	\$22,216.43
T8	Adam Scott	63 71 68 63	265	\$277,875.00	T50	K.H. Lee	70 68 68 67	273	\$22,216.43
				. ,	T50				
T11	Stephan Jaeger	67 71 65 63	266	\$220,875.00		Adam Long	71 65 71 66	273	\$22,216.43
T11	Kevin Tway	66 71 66 63	266	\$220,875.00	T50	Taylor Montgomery	71 66 66 70	273	\$22,216.43
T11	Richy Werenski	64 68 68 66	266	\$220,875.00	T50	Sean O'Hair	65 69 67 72	273	\$22,216.43
T14	Byeong Hun An	67 67 68 65	267	\$163,875.00	T50	Chad Ramey	66 71 69 67	273	\$22,216.43
T14	Mackenzie Hughes	65 64 73 65	267	\$163,875.00	T50	Chris Stroud	68 68 67 70	273	\$22,216.43
T14	Sung Kang	66 68 66 67	267	\$163,875.00	T50	S.H. Kim	66 68 74 65	273	\$22,216.43
T14	Peter Kuest	70 67 67 63	267	\$163,875.00	T50	Aaron Wise	68 70 71 64	273	\$22,216.43
T14	Carson Young	70 68 63 66	267	\$163,875.00	T64	Ryan Brehm	69 68 71 66	274	\$20,425.00
T19	Joseph Bramlett	68 67 67 66	268	\$121,125.00	T64	Parker Coody	69 67 74 64	274	\$20,425.00
T19	Doug Ghim	65 70 69 64	268	\$121,125.00	T64	William McGirt	71 65 71 67	274	\$20,425.00
T19	Scott Piercy	64 69 69 66	268	\$121,125.00	T67	David Micheluzzi	65 73 67 70	275	\$19,855.00
T19	Seamus Power	69 66 69 64	268	\$121,125.00	T67	Andrew Novak	66 72 70 67	275	\$19,855.00
T23	Christiaan Bezuidenhout		269	\$80,546.43	T67	Robert Streb	68 70 69 68	275	\$19,855.00
T23	Eric Cole	66 68 70 65	269	\$80,546.43	T70	Greg Chalmers	69 65 73 69	276	\$19,190.00
T23	Trevor Cone	67 68 69 65	269	\$80,546.43	T70	Will Gordon	69 67 73 67	276	\$19,190.00
T23	Nate Lashley	67 70 68 64	269	\$80,546.43	T70	Jim Herman	67 71 70 68	276	\$19,190.00
T23	Hideki Matsuyama	66 67 70 66	269	\$80,546.43	T70	Davis Thompson	72 66 71 67	276	\$19,190.00
T23	Brandon Wu	70 68 67 64	269	\$80,546.43	T74	Bill Haas	68 69 68 72	277	\$18,525.00
T23	Aaron Baddeley	71 65 66 67	269	\$80,546.43	T74	S.Y. Noh	60 74 73 70	277	\$18,525.00
T30	Garrick Higgo	69 68 68 65	270	\$60,800.00	T74	Jimmy Walker	69 66 72 70	277	\$18,525.00
T30	Patton Kizzire	66 70 64 70	270	\$60,800.00	T77	Brice Garnett	67 66 72 70	278	\$18,050.00
T30	Matt NeSmith	68 69 67 66	270	\$60,800.00	T77	Fabián Gómez	68 70 73 67	278	\$18,050.00
T30	Doc Redman	65 69 71 65	270	\$60,800.00	T79	Lucas Glover	72 66 70 72	280	\$17,480.00
T34	Stewart Cink	73 65 66 67	271	\$45,441.67	T79	Kelly Kraft	69 67 77 67	280	\$17,480.00
T34	Tommy Gainey	69 68 67 67	271	\$45,441.67	T79	Roger Sloan	68 68 70 74	280	\$17,480.00
T34	Adam Hadwin	67 70 67 67	271	\$45,441.67	T79	Vince Whaley	73 65 71 71	280	\$17,480.00
T34	Martin Laird	72 66 66 67	271	\$45,441.67	T83	Brent Grant	68 70 69 74	281	\$16,910.00
T34	Luke List	64 72 70 65	271	\$45,441.67	T83	Harry Hall	67 70 74 70	281	\$16,910.00
T34	Augusto Núñez	66 70 69 66	271	\$45,441.67		-			
T34	Tom Kim	71 66 69 65	271	\$45,441.67					
T34	Henrik Norlander	66 67 69 69	271	\$45,441.67					
T34	Sam Stevens	65 68 69 69	271	\$45,441.67					
T43	Sangmoon Bae	66 68 68 70	272	\$30,115.00					
T43	Jonathan Byrd	70 68 66 68	272	\$30,115.00					
T43	Tom Hoge	67 69 69 67	272	\$30,115.00					
T40	Cataabi Kaalaisa	(0.70.//./0	272	¢00,110.00					

#### Baddeley, Aaron (73.38)

Age at Championship: 19
Year 1st 2nd 3rd 4th Total Finish
2000 75 70 145 Cut

#### Beckstrom, Colby (73.00)

Age at Championship: 22

Year 1st 2nd 3rd 4th Total Finish
2005 72 74 146 Cut

#### Chamblee, Brandel (70.20)

Age at Championship: 22

Year 1st 2nd 3rd 4th Total Finish
1984 76 77 153 Cut

#### Connelly, Austin (69.00)

Age at Champonship: 18

Year 1st 2nd 3rd 4th Total Finish
2015 69 66 72 207 T73

#### Hartwick, Jason (71.17)

Age at Championship: 35

Year 1st 2nd 3rd 4th Total Finish
2004 70 71 141 Cut

#### Henderson, Michael (78.00)

Age at Championship: 18

Year 1st 2nd 3rd 4th Total Finish
1995 79 78 157 Cut

### Howard, Phil (86.50)

Age at Championship: UnknownYear1st2nd3rd4thTotalFinish19848588173Cut

#### Knost, Colt (70.90)

Age at Championship: 22
Year 1st 2nd 3rd 4th Total Finish
2007 74 64 74 74 286 T67

#### Kuehne, Trip (72.00)

 Age at Championship: 19 (1992)/22 (1995)

 Year
 1st
 2nd
 3rd
 4th
 Total
 Finish

 1992
 73
 72
 145
 Cut

 1995
 71
 72
 143
 Cut

#### Lee, Jeff (74.75)

Age at Championship: 22
Year 1st 2nd 3rd 4th Total Finish
1990 79 74 153 Cut

#### Leonard, Justin (68.98)

Age at Championship: 21

Year 1st 2nd 3rd 4th Total Finish
1993 70 67 68 75 280 T56

#### Mazur, Marc (76.50)

Age at Championship: Unknown
Year 1st 2nd 3rd 4th Total Finish
1999 79 74 153 Cut

#### Melnyk, Steve (71.36)

 Age at Championship: 23

 Year
 1st
 2nd
 3rd
 4th
 Total
 Finish

 1970
 68
 74
 72
 70
 284
 T22

#### Mickelson, Phil (68.66)

Age at Championship: 22

Year 1st 2nd 3rd 4th Total Finish
1992 75 74 149 Cut

#### Scheffler, Scottie (69.00) Age at Championship: 17

Year 1st 2nd 3rd 4th Total Finish 2014 71 68 69 68 276 T22

#### Spieth, Jordan (70.25)

 Age at Championship: 16 (2010)/17 (2011)

 Year
 1st
 2nd
 3rd
 4th
 Total
 Finish

 2010
 68
 69
 67
 72
 276
 T16

 2011
 69
 68
 72
 77
 286
 T32

#### Tianlang, Guan (73.50)

Age at Championship: 14

Year 1st 2nd 3rd 4th Total Finish 2013 70 77 147 Cut

#### Verplank, Scott (69.78)

Age at Championship: 22

Year 1st 2nd 3rd 4th Total Finish 1986 72 68 67 70 277 T19

### Woods, Tiger (67.91)

Age at Championship: 18

<u>Year 1st 2nd 3rd 4th Total Finish</u> 1993 77 72 149 Cut

#### Zalatoris, Will (72.50)

Age at Championship: 19
Year 1st 2nd 3rd 4th Total Finish
2016 74 71 145 Cut



In 2010, Jordan Spieth received his first exemption at age 16. He went on to receive another exemption in 2011 and then turned pro in 2012.

	THISTORY OF LOW	AWIATEO	100
Year	Winner	Score	Finish
1970	Steve Melnyk	284	T22
1986	Scott Verplank	277	T19
1993	Justin Leonard	280	T56
2007	Colt Knost	286	T67
2010	Jordan Spieth	276	T16
2011	Jordan Spieth	286	T32
2014	Scottie Scheffler	276	T22
2015	Austin Connelly	207	T73

HISTORY OF LOW AMATEURS

No amateurs in field in 1967, '68, '69, '71, '72, '73, '74, '75, '76, '77, '78, '81, '82, '83, '85, '87, '88, '89, '91, '92, '94, '96, '97, '98, '99, 2001, 2002, 2003, 2004, 2005, 2006, 2008 or 2012.

